

# Fighting online counterfeits:

a China and India 2018 case law review

## IP Twins Webinar Series

18 February 2019

2019-02-18 09:30 AM Europe/Paris



<https://iptwinslaw.clickmeeting.com/2019-02-18/register>

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## About the webinar

China and India have 650 and 475 million Internet users respectively. Although the part of e-commerce in the economy is relatively small, the growth curves are prodigious. Unsurprisingly, this trend is accompanied by a flood of counterfeits displayed on online marketplaces and social media. In China, as in India, trademark owners act in court, resulting in the case law becoming more detailed, particularly on the identification of counterfeiters, the obligations and liability of intermediaries or the calculation of compensation.

To address these points, IP Twins has invited two leading experts in intellectual property law: **Charles Feng (Partner, East Concord, Beijing)**, and **Pravin Anand (Managing Partner, Anand & Anand, New Delhi)**. Mr. Feng and Mr. Anand will each present a panorama of the rich case law that occurred respectively in China and India in 2018. Indeed, legal news in the fight against counterfeiting has been particularly captivating in China (eg, with the *Lego*, *Levi's*, *Dunhill*, *Ermenegildo Zegna*) and India (eg, with the *Louboutin* case). **Mrs. Doranne Lim, from IP Twins**, will present case studies related to online surveillance, takedowns, and evidence gathering to build a solid judicial case.

## About IP Twins

IP Twins is an ICANN-accredited domain name registrar with 15 years of experience in domain name strategy and management. We represent trademark holders in UDRP proceedings. IP Twins also offers anti-counterfeiting and anti-cybersquatting monitoring services. We collect evidence and remove references to counterfeits from hundreds of marketplaces, social media and the web in general. Should you need to complete these investigations, our team based in China can help.




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## Pravin ANAND

Managing Partner, Anand & Anand  
New Delhi, India

**“Fighting online counterfeits in India:  
a 2018 law case review”**



## Charles FENG

Partner, East & Concord  
Beijing, China

**“Fighting online counterfeits in China:  
a 2018 law case review”**



## Doranne LIM

IP Lawyer, IP Twins  
Paris, France

**“Online Counterfeits: Surveillance,  
Takedowns, and Evidence Gathering”**



## Sylvain HIRSCH

CEO, IP Twins  
Former trademark attorney  
Paris, France  
**Moderator**



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